

## The Backwoods Bakery's

# Community Supported Bakery (CSB) Share Program

So you have landed here and wondered what Community Supported Bakery (CSB) is all about?

Like its more-popular cousin, Community Supported Agriculture (CSA) offered by many agricultural businesses, the CSB arrangement provides sustained access to bakery products throughout the offered period. Simply put, the consumer purchases a "share" before the beginning of the period and receives an equitable portion of product throughout the period.

### What does all that really mean?

Your purchase ensures you receive bread and baked goodness throughout the lean months, when our host farmers markets are not operating. We meet at the arranged location and time with your "share" and await your pickup. You can mix and match your share options to meet your family's needs. And periodically, you will receive extra eats and treats (hint: Christmas is a time for giving). And, you will be included in distribution of our emailed newsletter, keeping you informed as to what we are up to and information on your weekly arrivals. AND, you receive scaled discounts depending on the period options in which you enroll.

### What are your product selection options?

You may choose one, a combination of, or multiples of any or all of the following:

- 1) Plain Bread: your choice of our country sour (sourdough) or our pain de mie (white loaf). Based on updated market price of \$6.00 per loaf.
- 2) Cinnamon Swirl Bread: Based on updated market price of \$6.50 per loaf.
- 3) Treats & Eats - A curated, baker's choice assortment which may contain cinnamon buns, scones, biscuits, bagels, cookies, muffins, quickbreads, and so forth; or a combination thereof. At least \$12 market value.

### What are the dates of share pickup?

NOV	7	14	21	28
DEC	5	12	19	26
JAN*	9	16	23	30
FEB	6	13	20	27
MAR	6	13	20	27
APR	3	10	17	24

\*Please note: no delivery on Jan 2nd. Your bakers need a break 😊

## What are the period selections and discounts available?

Well, the bad news first. We have withheld raising our prices during the COVID lockdowns. We have no choice but to raise prices at the beginning of this period. The good news, discounts! And taxes are already included:

Monthly - 5% Discount:

- Bread-\$22.80
- Cinnamon Swirl-\$24.70
- Treats & Eats-\$45.60

Half Year - 15% Discount:

- Bread-\$132.60
- Cinnamon Swirl-\$143.65
- Treats & Eats-\$265.20

## What should you expect?

An example, a family of four wants two loaves of bread (one each sourdough and white bread loaf) and three Treats & Eats shares per week for the entire half-year period:  $(2 \times 132.60) + (3 \times 265.20) = \$663$

An EXAMPLE of the first week's shares, you could receive:

- one country sour loaf [\$6 market value]
- one pain de mie loaf [\$6 market value]
- two giant cinnamon buns [\$10 market value]
- a half-dozen assorted bagels [\$10 market value]
- a half-dozen cookies [\$6 market value]
- four scones of the week [\$16 market value]

You would be receiving \$54 market value for \$27.63 for the week

## Where and when will your share be available for pickup?

You may select one of the following pickup locations during your purchased period:

### Cashiers:

Saturdays, 9AM - 10:30AM

The Village Green; 160 Frank Allen Road (same location as current farmers market)

### Highlands:

Saturdays, 11:30PM - 1PM

Same location as the regular farmers market

### **How do we mitigate inability to deliver?**

We are a true mom-n-pop shop and issues do arise that is out of our control, such as from bad weather, vehicle issues, or a temporary bakery closure (weather, illness, equipment or ingredient shortages, etc). It happens. We will make every effort to alert you as soon as a problem is identified and will make alternate plans as necessary. Barring utter catastrophe, we will do everything to make it right upon the next delivery.

It is important that you provide accurate contact information upon signup and notify us immediately of any changes.

### **Well, this is 2020, what if there is an actual "utter catastrophe?"**

This is a share program and like any investment, there is always risk. We make every effort to honor our commitments and will make every effort to meet and exceed expectations.

### **What if you are unable to pickup at the specified time and location?**

Although the distance and bake schedule prohibits us from additional pickup arrangements, we do allow proxy pickups. Please notify us in advance if someone else will be picking up your share. You may pick up at and during other pickup times/locations, but it helps if you notify us in advance. Shares that are not picked up that week without prior arrangements will be donated to our local food pantry. We cannot refund for unclaimed shares.

### **How do I sign up?**

Please fill out attached form and return to Kathy or Keith at the market. Payment is required at time of signup. This allows us to schedule ingredients and bakes. Online (email) and phone orders also welcome:

The Backwoods Bakery

(828) 554 5721

kathy@backwoodsbakery.com

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Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Mobile Phone: \_\_\_\_\_

Additional Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please list any allergies in the home: \_\_\_\_\_

	<u>Share</u>		<u>Add</u>		
	<u>Cost</u>		<u>Quantity</u>	=	_____
<b>Half-Year Bread - Country Sour (sourdough)</b>	\$132.60	x	_____	=	_____
<b>Half-Year Bread - Pain de Mie (white loaf)</b>	\$132.60	x	_____	=	_____
<b>Half-Year Cinnamon Swirl</b>	\$143.65	x	_____	=	_____
<b>Half-Year Treats &amp; Eats</b>	\$265.20	x	_____	=	_____
<b>Monthly Bread - Country Sour (sourdough)</b>	\$22.80	x	_____	=	_____
<b>Monthly Bread - Pain de Mie (white loaf)</b>	\$22.80	x	_____	=	_____
<b>Monthly Cinnamon Swirl</b>	\$24.70	x	_____	=	_____
<b>Monthly Treats &amp; Eats</b>	\$45.60	x	_____	=	_____
			<b>TOTAL DUE:</b>		_____

For monthly, circle each month you wish delivery	NOV	7	14	21	28
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	JAN*	9	16	23	30
	FEB	6	13	20	27
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